SierraFlickz Media Team – Listing Prep Guide

🏡 Make your home shine for picture day!

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1. Exterior

[ ] Mow lawn, trim hedges, remove weeds

[ ] Sweep walkways, driveway, porch

[ ] Wash windows, doors, siding if needed

[ ] Remove cars, boats, clutter from driveway/yard

[ ] Hide trash and recycling bins

[ ] Add fresh potted plants or flowers

[ ] Ensure outdoor lights work

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2. Entry & Living Areas

[ ] Declutter surfaces (tables, counters, shelves)

[ ] Remove personal photos & keepsakes

[ ] Arrange furniture to maximize space & flow

[ ] Straighten pillows, rugs, curtains

[ ] Dust surfaces & clean floors

[ ] Hide cords and remotes

[ ] Open curtains/blinds for natural light

[ ] Turn on all lights for consistent brightness

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3. Kitchen

[ ] Clear countertops (minimal décor only)

[ ] Clean appliances (inside & out if visible)

[ ] Remove magnets, papers, personal items from fridge

[ ] Organize pantry/cabinets if visible

[ ] Wipe sinks & faucets

[ ] Add small decorative touches (fruit bowl, flowers)

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4. Bathrooms

[ ] Clear countertops of personal items

[ ] Clean mirrors, sinks, tubs, showers, toilets

[ ] Hang fresh towels that match décor

[ ] Use clean, neutral rugs

[ ] Add minimal décor (plant, candle, soap dispenser)

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5. Bedrooms

[ ] Make beds neatly with clean bedding

[ ] Declutter surfaces (nightstands, dressers)

[ ] Remove personal items

[ ] Organize closets neatly

[ ] Open curtains/blinds for natural light

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6. Miscellaneous

[ ] Remove pets (or keep out of shots)

[ ] Hide pet items (beds, litter boxes, toys)

[ ] Hide trash bins & cleaning supplies

[ ] Keep hallways/stairs clear

[ ] Check for cobwebs, fingerprints, dust

[ ] Adjust thermostat to a comfortable temperature

[ ] Turn off ceiling fans

[ ] Hide cables and wires

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7. Optional "WOW" Touches

[ ] Add fresh flowers or greenery

[ ] Light a scented candle before showings

[ ] Touch up chipped paint or scuffs

[ ] Replace burnt-out light bulbs

Pro Tip: Walk through your home as a buyer would and take a few phone photos to spot clutter,

shadows, or awkward angles before your professional shoot.